

## About the **trutextile** range

Our brand name comes from the English word 'true', which means; real, genuine, faithful, loyal, accurate and in alignment. **tru** represents the very best you can get in quality, service, delivery and performance.

We have listened to your requirements, so **trutextile** aligns perfectly to your needs.

## About **Tullis Russell Coaters**

Tullis Russell Coaters is an independent, leading international coating company and is part of the Tullis Russell Group. Together we have been specialists in the papermaking and paper coating industry for over two centuries.

Our extensive product range includes specialist decal and textile transfer papers, security papers and a speciality resource for developing solutions for any challenges customers have for us.

We pride ourselves in our excellent customer service and have customers in over 120 countries throughout the world.

## Our Commitment to the Environment

We take our corporate, social responsibility extremely seriously and the environment is at the forefront of our considerations when developing new products or processes.

- Our environmental management system is accredited to ISO 14001
- We have environmental targets for energy, waste, water and legal compliance
- We are committed to reduce, reuse and recycle all waste
- Our textile products are all free from formaldehyde, alkyphenol ethoxylates, PVC and phthalates
- We are accredited to the FSC chain of custody

## Further Information

For each of our papers:

**Texitran CP**   **Texitran HS**   **Texitran ECO**   **Texitran DS**

We have produced a leaflet which gives you further information and all the technical and ordering information you need.

We have also published some simple guides on getting the most from our **trutextile** range of papers:

- Better printing – how to transfer print effectively
- Inks, additives and adhesives – the best ones to use
- Troubleshooting – what to do if you have any problems while printing

All this can be found at [www.trutextile.com](http://www.trutextile.com)

## Getting in touch

To place an order or for further information, please contact us. We look forward to hearing from you.

## Tullis Russell Coaters

### UK:

Church Street, Bollington, Macclesfield, Cheshire SK10 5QF UK

Phone +44 (0)1625 573051 Fax +44 (0)1625 572085  
[enquiries@trcoaters.co.uk](mailto:enquiries@trcoaters.co.uk) [www.trcoaters.co.uk](http://www.trcoaters.co.uk)

### Korea:

5Ba 802, Shiwha Industrial Complex, 689-1, Sung Gok Dong Ansan-Si, Kyunggi-Do; Republic of Korea

Phone +82 31 499 1151 Fax +82 31 499 1153

### USA:

140 Sherman Street, Fairfield, CT 06824 USA

Phone +1 (203) 256 9522 Fax +1 (203) 256 8306  
[info@tullisrussellusa.com](mailto:info@tullisrussellusa.com) [www.tullisrussellusa.com](http://www.tullisrussellusa.com)

### China:

Plainvim Industrial Park, 2nd Floor, Building I, No.4 ZhenAnDong Road, Chang'an Town, Dongguan City, Guangdong Province. 523851 PR. China

Phone +86 (0) 769 8166 1808 Fax +86 (0) 769 8166 1898  
[enquiries@trcoaters.cn](mailto:enquiries@trcoaters.cn) [www.trcoaters.cn](http://www.trcoaters.cn)

Printed on **tru**card 2 gloss 240gsm

# Texitran **ECO**

trutextile papers from Tullis Russell Coaters



# Texitran ECO

tru textile transfer papers from Tullis Russell Coaters.

## What is it for?

A universal, environmentally friendly paper, for high quality decoration and trouble free printing in varying conditions. Because of its unique, metal free coating, it can be used with water based inks.

Designed to cold or warm peel, it can be used for offset litho printing, as well as for screen printing and is especially good with powdered adhesives.

It is ideal for the production of transfers where an ultra environmentally friendly product is required e.g. baby clothes and children's wear. It can also be applied to workwear, sportswear and other difficult substrates, as well as traditional cotton and synthetic materials.



## Features

- Unique metal free coating
- Compatible with solvent and water based inks, plastisols and powdered adhesives
- Can be used for offset and screen printing
- Excellent dimensional stability and lie flat properties
- 100% cold peel release or warm release
- Coated on one side and precision sheeted

## Benefits

- Environmentally and customer friendly
- Releases all ink types
- Good yields and handling properties
- Superior colour reproduction and image quality
- Low temperature release, extending range of substrates to be decorated
- Extended offset litho ink open time, allowing for more efficient production techniques
- Blister free after exposure to high humidity



## Compatible inks

Plastisol, solvent, water based, offset ink backer, puff, fluorescent, glitter, offset litho 4-colour inks and powdered adhesives.

## Ordering information

Sizes	70 x 100cm
	Other sizes to order
Packing	500 sheets per pack
	Print side up

## Product data

Nominal coating weight	4 gsm
Nominal final substance	115 gsm
Nominal final caliper	130 µm
Nominal coated gloss	25 (Tappi T480 - 75° gloss unit)
Nominal intersheet RH	50%
Blister free at	80% RH

## Pre-conditioning for screen printing only

1 pass	140°C for 45 secs
Hot box store between colours	40° to 45°C

## Application temperatures

Plastisol	170° to 190°C
Solvent	180° to 200°C
Water based	180° to 200°C
Offset litho	170° to 190°C
Dwell time	10 – 15 secs
Pressure	Medium to firm (35 to 45 psi)